

Design log
Logo

The software I have used to create my Logo _____

Initial Design - This should include an image of your initial ideas



Feedback received: very basic, should definitely not be used. Need more added to it. Like a face on the arms.

Changes made: I made a pair of arms which fly in from either side, and the title, rises from the bottom. Pictures of hugs then scroll past.

Draft Design - This should include your first attempt or draft logo



Feedback received: this is better, but still looks a bit bland. Needs more people and a head behind the face.

Changes made: I included a face for the arms, and the hands now hold the title. Underneath there is a group of stickmen, who pop up from the bottom.

Final Design - This should include an image of your final design.



Feedback received: this is a lot better, with the face and people do not change it.

Changes made: My final design has a full head with a small group of people on the bottom, which move from side to side. And also behind the head, is a large stream of stick men who shift from left to right and back again.

Describe which software tools you have used and how they helped you to develop your product: Fireworks has helped to draw the arms in with a good degree of accuracy, and Dreamweaver is ideal for making websites so it helped a lot with inserting things like logos and pictures.